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July 26, 1999

Office of the Secretary  
Federal Communications Commission  
445 Twelfth Street SW  
Washington, DC 20554

Gentlemen,

If all goes well, I will be able to purchase a small nearby station in a few months. A husband and wife who have worked very, very hard own it. They started their dream undercapitalized and stayed undercapitalized. In five years they got to go on one vacation of two days.

There is a full class-A station, serving a whole county where there is no competition. What happens when the commission allocates stations that serve just part of a town? Where is the monetary support? Even worse, make that station a 10-watt, non-commercial station and you have a never-ending battle for support.

We have two full time news people. We are involved in every fund-raiser in town. We do our own local public service programs and remotes. If you split our market into five or ten little pieces we will not have the money to do all those things. We will wind up like the nearby station we are purchasing – just struggling to stay on the air.

Sincerely,

David Rodgers, President  
Whitewater Broadcasting

DAR: ljr

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